



JEWELERS OF AMERICA

## JA POSITION ON WILDLIFE TRAFFICKING

Jewelers of America supports the efforts of the U.S. Government, through the U.S. Wildlife Trafficking Alliance, which aims to fight black-market sales of products made from endangered animals. This includes elephant ivory, the target of a near total ban by the U.S. Fish and Wildlife Service under the Endangered Species Act (ESA).

We strongly advise our members to strictly adhere to all laws related to elephant ivory and other illegal products. We encourage them to do their part to eliminate the supply and the demand for illegal wildlife products in our industry, working to keep these products out of their supply chains and educating their business partners and customers about the devastating impacts caused by the purchase of illegally trafficked wildlife products. We also encourage our members to make additional, voluntary commitments to protect, and to draw attention to threatened species that are being poached for commercial sale.

Jewelers of America advocates [the highest possible ethical, social and environmental standards](#) in the jewelry trade and among its members. Jewelers of America members must adhere to our Code of Professional Practices, which includes human rights, social and environmental responsible business practices. These practices include conforming to all applicable law in the jurisdictions where they operate and striving to conduct their business in an environmentally responsible manner.

[Click here for more information on Jewelers of America's support of the U.S. Wildlife Trafficking Alliance.](#)