



PRESS RELEASE  
FOR IMMEDIATE RELEASE  
October 1, 2009

Helena Krodel  
Director of Media & Special Events  
hkrodel@jewelers.org  
(646) 658-5819

## **JIC GEM Awards to Include Retailer Hall of Fame Awards in 2010**

*National Jeweler will present the 21<sup>st</sup> annual retailer awards to new inductees at Jewelry Information Center's gala*

New York, NY – Jewelry Information Center's (JIC) GEM Awards recognize the outstanding achievements of individuals and companies whose work raises the visibility and status of fine jewelry and watches. At the next gala on January 8, 2010, in a perfect and complementary setting, *National Jeweler's* Retailer Hall of Fame awards will be presented. The Retailer Hall of Fame has honored jewelers who make significant contributions to American jewelry retailing since 1989.

“JIC is pleased to present this well-matched association of awards programs, by including *National Jeweler's* Retailer Hall of Fame in our GEM Awards program. Like our awards, the virtue of the Retailer Hall of Fame lies in its ability to salute industry leaders who have shown inspiring ingenuity, and strength,” says Martin Gatins, Jewelry Information Center GEM Awards chairman.

“*National Jeweler* is honored to bring the Retailer Hall of Fame's annual induction ceremony to GEM Awards. The GEM Awards gala is one of the industry's most spectacular events. It is the perfect platform to induct three of the industry's best jewelers into our Retailer Hall of Fame,” says Whitney Sielaff, editorial director of *National Jeweler*.

The 2010 Retailer Hall of Fame inductees will join a regal list of 65 existing members. The inductees are:

- Single-Store Independent : Richard Eiseman, president/CEO, Eiseman Jewels, Dallas, TX;
- Multi-Store Independent: Robert Rottenberg, CEO, Long's Jewelers, Burlington, MA;
- Majors: Jon Bridge, Co-CEO, Ben Bridge Jeweler, Seattle, WA.

Tickets and sponsorship packages are on sale now. For more information or to download a reservation form, please visit [www.JIC.org](http://www.JIC.org).

*About Jewelry Information Center:*

*Jewelry Information Center (JIC) provides public relations and marketing services on behalf of the fine jewelry and watch industry. Founded as a non-profit trade association in 1946, JIC is now the consumer public relations and marketing arm of Jewelers of America. Visit [www.JIC.org](http://www.JIC.org).*

*About GEM Awards:*

*GEM Awards honors a combination of retailers, manufacturers and media who meet the stringent criteria to be leaders in their field. For more information about GEM Awards, please visit [www.JIC.org](http://www.JIC.org).*