



**CONCLAVE**  
*Turn up the heat*

|| MIAMI 2012 ||

AMERICAN GEM  
SOCIETY

Presented by  
Jewelers Mutual  
INSURANCE COMPANY



JEWELRY  
INFORMATION  
CENTER



**FLAWLESS: THE 2012 SUPPLIER FASHION SHOW & SHOWCASE RECEPTION**  
AMERICAN GEM SOCIETY CONCLAVE • APRIL 25 – 28, 2012 • MIAMI • DORAL GOLF RESORT & SPA

Diamonds are forever, and so are first impressions. Make sure your jewelry delivers a flawless impression by showcasing your products during the 2012 Conclave in Miami. Jewelry Information Center (JIC), the consumer education arm of Jewelers of America (JA), will again present a sizzling hot jewelry fashion showcase of unmatched production quality. JIC's seasoned professionals will place your jewelry on exquisite models who strut the catwalk in glorious lighting during the dynamic runway show. Jewelry retailers from around the U.S. and Canada will be in attendance to see your finest pieces. You'll be able to interact with potential clients first hand, and best of all, you'll be able to lift your sales with support from the American Gem Society.

## WHAT YOU WILL RECEIVE

### **RUNWAY MODELING.**

All eyes will be on your designs, as a professional model takes center stage adorned in five of your finest pieces. Magnificent lighting and stagecraft will make sure your jewelry delivers its finest showing. Your product, name and logo will be displayed as part of a slide show during the event.

### **A FASHION SHOW SHOWCASE.**

Your exposure doesn't end at the runway. Following the Fashion Show, you'll receive a six foot showcase as part of the reception and your model will make her way to your showcase to attract and interact with retailers. Here you'll be able to meet with guests and show off a wide variety of your designs.

### **UNPRECEDENTED ACCESS.**

The Fashion Show is one of Conclave's most popular and interactive events, and gives you the opportunity to network and attract buyers from some of the industry's top retailers.

### **JA MEMBERSHIP**

JA is offering a special on membership for fashion show participants to join Jewelers of America. A JA representative will visit you during the show to provide more details. For more information visit [www.jewelers.org](http://www.jewelers.org).

### **ONE FULL-PAGE AD.**

Attract attention before and after the show with your full-page ad in the Fashion Show section of our OnSite guide. This ad will feature your name, logo and a beautiful shot of your jewelry. The Guide will be handed out to all attendees on the first day of and is their main reference to all classes throughout Conclave.

### **EVENT PHOTO CD.**

After Conclave, you'll receive a CD filled with photos of the event, including the model wearing your designs.

### **COST: \$3,995.00**

Contact Ash Shah at [ashah@ags.org](mailto:ashah@ags.org) or call 866.805.6500 ext. 1029 to reserve your spot. Space is EXTREMELY LIMITED, so please act soon. Additional "day of Fashion Show" badges available at no charge.

Special Conclave registration for Fashion Show participants is only \$595! Registration is due by 2/1/2012



# FLAWLESS

THE 2012 SUPPLIER FASHION SHOW & SHOWCASE RECEPTION

AMERICAN GEM SOCIETY CONCLAVE • APRIL 25 – 28, 2012 • MIAMI • DORAL GOLF RESORT & SPA

Fashion Show & Showcase Reception • Wednesday, April 25, 2012 • 6pm – 9pm

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address 1: \_\_\_\_\_  
 Address 2: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_  
 Address 1: \_\_\_\_\_  
 Address 2: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment:  Check  Charge  
 Card Type:  MasterCard  VISA  AMEX  Discover  
 Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiration: \_\_\_\_\_ Signature: \_\_\_\_\_  
 Check box to confirm charge of \$3,995.00

No. of Badges Needed: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Name: \_\_\_\_\_

**PLEASE FAX FORM TO 702.255.7420 OR SCAN AND EMAIL FORM TO ASHAH@AGS.ORG**

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Cancellation fee applies. Cancellations by 2/1/2012 will receive 50% refund. Cancellations after 2/1/2012 are non-refundable. 100% payment due at commitment.